

ORDER



WEAU

Orders
Order / Rev: 1635554
Alt Order #: WOC12515142
Product Desc: 2020
Estimate: 11932
Flight Dates: 05/27/20 - 06/03/20
Original Date / Rev: 05/27/20 / 05/27/20
Order Type: NORMAL

Primary AE: Jami Clish
Sales Office: EAUN
Sales Region: National

Agency
Name: Harris Sikes Media
Buying Contact:
Billing Contact:
 11350 Random Hills Road STE 700
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Donald J Trump for President
Demographic: A18+
Product Codes: Candidate - National - President
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID: 62896
Agency External ID: 60843
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/31/20	56	\$9,095.00	\$7,730.75
06/01/20	06/03/20	69	\$12,070.00	\$10,259.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	56	\$9,095.00	\$7,730.75	153.81
June 2020	69	\$12,070.00	\$10,259.50	206.79
Totals	125	\$21,165.00	\$17,990.25	360.60

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jami Clish			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEAU	05/27/20	06/03/20	Hello Wisconsin @ 5a Hello Wisconsin @ 5a (Program: HELLO WISC 5A)	CM	5:00 AM-5:30 AM	11-11--	:30	4	\$50.00	P-02	0.79	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/20	06/02/20	11-11--		4				\$50.00		0.79			
		Week: 06/03/20	06/09/20	--1----		1				\$50.00		0.79			
N 2	WEAU	05/27/20	06/03/20	Hello Wisconsin @ 530a Hello Wisconsin @ 530a (Program: HELLO WIS 530A)	CM	5:30 AM-6:00 AM	11-11--	:30	4	\$60.00	P-02	1.35	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/20	06/02/20	11-11--		4				\$60.00		1.35			
		Week: 06/03/20	06/09/20	--1----		1				\$60.00		1.35			
N 3	WEAU	05/27/20	06/03/20	Hello Wisconsin @ 6a Hello Wisconsin @ 6a (Program: HELLO WISC 6A)	CM	6:00 AM-7:00 AM	22-22--	:30	8	\$150.00	P-02	2.71	NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/20	06/02/20	22-22--		8				\$150.00		2.71			
		Week: 06/03/20	06/09/20	--2----		2				\$150.00		2.71			
N 4	WEAU	05/27/20	06/03/20	NBC Today Show Today Show (Program: TODAY SHW-)	CM	7:00 AM-9:00 AM	44-44--	:30	16	\$150.00	P-02	2.66	NM	20	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1635554
 Alt Order #: WOC12515142
 Flight Dates: 05/27/20 - 06/03/20

Advertiser: Donald J Trump for President
 Product Desc: 2020
 Estimate: 11932

WEAU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/27/20		06/02/20	44-44--			16			\$150.00	2.66					
Week: 06/03/20		06/09/20	--4----			4			\$150.00	2.66					
N 5	WEAU	05/27/20	06/03/20	NBC Today Show II	CM	9:00 AM-10:00 AM	22-22--	:30	8	\$70.00	P-02	1.67	NM	10	\$700.00
		Today Show II													
		(Program: TDY 3RD HR-NBC<)114.0%													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/27/20		06/02/20	22-22--			8			\$70.00	1.67					
Week: 06/03/20		06/09/20	--2----			2			\$70.00	1.67					
N 6	WEAU	05/27/20	06/03/20	WEAU 13 News @ Noon	CM	12:00 PM-12:30 PM	11-11--	:30	4	\$90.00	P-02	2.82	NM	5	\$450.00
		WEAU 13 News @ Noon													
		(Program: WEAU13 NWS-NN<)111.0%													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/27/20		06/02/20	11-11--			4			\$90.00	2.82					
Week: 06/03/20		06/09/20	--1----			1			\$90.00	2.82					
N 7	WEAU	05/27/20	06/03/20	M-F 130p-2p	CM	1:30 PM-2:00 PM	11-11--	:30	4	\$30.00	P-02	1.01	NM	5	\$150.00
		M-F 130p-2p (1:30 PM-2:00 PM)													
		(Program: JEOPARDY TWO<)107.0%													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/27/20		06/02/20	11-11--			4			\$30.00	1.01					
Week: 06/03/20		06/09/20	--1----			1			\$30.00	1.01					
N 8	WEAU	05/27/20	06/03/20	WEAU 13 News @ 4p	CM	4:00 PM-4:30 PM	11-11--	:30	4	\$80.00	P-02	2.55	NM	5	\$400.00
		WEAU 13 News @ 4p													
		(Program: WEAU13 NWS@4)114.0%													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/27/20		06/02/20	11-11--			4			\$80.00	2.55					
Week: 06/03/20		06/09/20	--1----			1			\$80.00	2.55					
N 9	WEAU	05/27/20	06/03/20	Jeopardy M-F	CM	4:30 PM-5:00 PM	11-11--	:30	4	\$80.00	P-02	4.14	NM	5	\$400.00
		Jeopardy M-F (4:30 PM-5:00 PM)													
		(Program: JEOPARDY<)110.0%													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/27/20		06/02/20	11-11--			4			\$80.00	4.14					
Week: 06/03/20		06/09/20	--1----			1			\$80.00	4.14					
N 10	WEAU	05/27/20	06/03/20	WEAU 13 News @ 5p	CM	5:00 PM-5:30 PM	11-11--	:30	4	\$250.00	P-02	5.05	NM	5	\$1,250.00
		WEAU 13 News @ 5p (5:00 PM-5:30 PM)													
		(Program: WEAU13 NWS-5PM)114.0%													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/27/20		06/02/20	11-11--			4			\$250.00	5.05					
Week: 06/03/20		06/09/20	--1----			1			\$250.00	5.05					
N 11	WEAU	05/27/20	06/03/20	WEAU 13 News @ 6p	CM	6:00 PM-6:30 PM	11-11--	:30	4	\$420.00	P-02	6.15	NM	5	\$2,100.00
		WEAU 13 News @ 6p													
		(Program: WEAU13 NWS-6PM)109.0%													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/27/20		06/02/20	11-11--			4			\$420.00	6.15					
Week: 06/03/20		06/09/20	--1----			1			\$420.00	6.15					
N 12	WEAU	05/27/20	06/03/20	Wheel of Fortune M-F	CM	6:30 PM-7:00 PM	11-11--	:30	4	\$420.00	P-02	7.44	NM	5	\$2,100.00
		Wheel of Fortune M-F													
		(Program: WHEEL-FORTNE)109.0%													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/27/20		06/02/20	11-11--			4			\$420.00	7.44					
Week: 06/03/20		06/09/20	--1----			1			\$420.00	7.44					
N 13	WEAU	05/27/20	06/03/20	WEAU 13 News @ 10p M-F	CM	10:00 PM-10:35 PM	11-11--	:30	4	\$360.00	P-02	3.45	NM	5	\$1,800.00
		WEAU 13 News @ 10p M-F													
		(Program: WEAU13 NW-10PM<)117.0%													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/27/20		06/02/20	11-11--			4			\$360.00	3.45					
Week: 06/03/20		06/09/20	--1----			1			\$360.00	3.45					
N 14	WEAU	05/27/20	06/03/20	NBC The Tonight Show	CM	10:35 PM-11:35 PM	11-11--	:30	4	\$100.00	P-02	1.46	NM	5	\$500.00
		The Tonight Show (10:35 PM-11:35 PM)													
		(Program: TONIGHT SHOW)115.0%													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/27/20		06/02/20	11-11--			4			\$100.00	1.46					

WEAU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div>															
<div>Week: 06/03/2006/09/20--1----1\$100.001.46</div>															
N 15	WEAU	05/27/20	06/03/20	NBC Early Today Early Today (Program: ERLY TDY-C-NBC)	CM	4:00 AM-4:30 AM	11-11--	:30	4	\$15.00	P-02	0.28	NM	5	\$75.00
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div>															
<div>Week: 05/27/2006/02/2011-11--4\$15.000.28</div>															
<div>Week: 06/03/2006/09/20--1----1\$15.000.28</div>															
N 16	WEAU	05/27/20	06/03/20	Hello Wisconsin @ 430a Hello Wisconsin @ 430a (Program: HELLO WIS 430A)	CM	4:30 AM-5:00 AM	11-11--	:30	4	\$15.00	P-02	0.58	NM	5	\$75.00
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div>															
<div>Week: 05/27/2006/02/2011-11--4\$15.000.58</div>															
<div>Week: 06/03/2006/09/20--1----1\$15.000.58</div>															
N 17	WEAU	05/27/20	06/01/20	NBC Monday Prime Hr 3 Monday Prime Hr 3 (Program: SONGLAND)	CM	9:00 PM-10:00 PM	1-----	:30	1	\$415.00	P-02	2.97	NM	1	\$415.00
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div>															
<div>Week: 05/27/2006/02/201-----1\$415.002.97</div>															
N 18	WEAU	05/27/20	06/02/20	NBC Tuesday Prime 2 Hour Tuesday Prime 2 Hour (Program: AGOT)	CM	6:58 PM-9:00 PM (6:58 PM-9:00 PM)	-2-----	:30	2	\$525.00	P-02	7.42	NM	2	\$1,050.00
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div>															
<div>Week: 05/27/2006/02/20-2-----2\$525.007.42</div>															
N 19	WEAU	06/03/20	06/03/20	NBC Wednesday Prime Hr 1 Wednesday Prime Hr 1 (Program: CHICAGO MED)	CM	6:58 PM-8:00 PM (6:58 PM-8:00 PM)	--1----	:30	1	\$525.00	P-02	6.39	NM	1	\$525.00
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div>															
<div>Week: 06/01/2006/07/20--1----1\$525.006.39</div>															
N 20	WEAU	06/03/20	06/03/20	NBC Wednesday Prime Hr 2 Wednesday Prime Hr 2 (Program: CHICAGO FIRE)	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	--1----	:30	1	\$525.00	P-02	6.72	NM	1	\$525.00
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div>															
<div>Week: 06/01/2006/07/20--1----1\$525.006.72</div>															
N 21	WEAU	06/03/20	06/03/20	NBC Wednesday Prime Hr 3 Wednesday Prime Hr 3 (Program: CHICAGO PD)	CM	9:00 PM-10:00 PM	--1----	:30	1	\$525.00	P-02	6.46	NM	1	\$525.00
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div>															
<div>Week: 06/01/2006/07/20--1----1\$525.006.46</div>															
N 22	WEAU	05/27/20	05/28/20	NBC Thursday Prime Hr 3 Thursday Prime Hr 3 (Program: LAW&O:SVU-NBC)	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	---2---	:30	2	\$415.00	P-02	3.49	NM	2	\$830.00
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div>															
<div>Week: 05/25/2005/31/20---2---2\$415.003.49</div>															
N 23	WEAU	05/27/20	05/29/20	NBC Friday Prime Hr 1 Friday Prime Hr 1 (Program: BLACKLIST)	CM	7:00 PM-8:00 PM	----1--	:30	1	\$300.00	P-02	2.61	NM	1	\$300.00
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div>															
<div>Week: 05/25/2005/31/20----1--1\$300.002.61</div>															
N 24	WEAU	05/27/20	05/29/20	NBC Friday Prime Hr 3 Friday Prime Hr 3 (Program: DATELINE FR-NBC)	CM	9:00 PM-10:00 PM	----1--	:30	1	\$300.00	P-02	2.98	NM	1	\$300.00
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div>															
<div>Week: 05/25/2005/31/20----1--1\$300.002.98</div>															
N 25	WEAU	05/27/20	05/30/20	NBC Sa Today Sa Today (Program: SATURDAY TODAY<)	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	-----1-	:30	1	\$125.00	P-02	1.40	NM	1	\$125.00
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div>															
<div>Week: 05/25/2005/31/20-----1-1\$125.001.40</div>															
N 26	WEAU	05/27/20	05/30/20	Weekend Rotator (5:00 PM-5:30 PM)	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----1-	:30	1	\$45.00	P-02	2.03	NM	1	\$45.00

Advertiser:	Donald J Trump for President
Product Desc:	2020
Estimate:	11932

WEAU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: JEOPARDY)111.0%															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>					
Week:		05/25/20	05/31/20	-----1-	1				\$45.00	2.03					
N27	WEAU	05/27/20	05/30/20	WEAU 13 News @ 6p S&M WEAU 13 News @ 6p Sat		6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----1-	:30	1	\$260.00	P-02	4.65	NM	1	\$260.00
(Program: WEAU13 NWS-6PM)113.0%															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>					
Week:		05/25/20	05/31/20	-----1-	1				\$260.00	4.65					
N28	WEAU	05/27/20	05/30/20	Wheel of Fortune Sa Wheel of Fortune Sa	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----1-	:30	1	\$150.00	P-02	5.42	NM	1	\$150.00
(Program: WHEEL-FORTNE W)100.0%															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>					
Week:		05/25/20	05/31/20	-----1-	1				\$150.00	5.42					
N29	WEAU	05/27/20	05/30/20	WEAU 13 News @ 10p S&M WEAU 13 News @ 10p Sat		10:00 PM-10:30 PM (10:00 PM-10:30 PM)	-----1-	:30	1	\$275.00	P-02	4.00	NM	1	\$275.00
(Program: WEAU13 NW-10PM)116.0%															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>					
Week:		05/25/20	05/31/20	-----1-	1				\$275.00	4.00					
N30	WEAU	05/27/20	05/31/20	NBC Su Today Su Today	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-----1	:30	1	\$100.00	P-02	1.56	NM	1	\$100.00
(Program: SUN TODAY-NBC)118.0%															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>					
Week:		05/25/20	05/31/20	-----1	1				\$100.00	1.56					
N31	WEAU	05/27/20	05/31/20	NBC Meet The Press Meet The Press	CM	8:00 AM-9:00 AM	-----1	:30	1	\$60.00	P-02	1.43	NM	1	\$60.00
(Program: MEET PRESS-SUN)122.0%															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>					
Week:		05/25/20	05/31/20	-----1	1				\$60.00	1.43					
N32	WEAU	05/27/20	05/31/20	NBC Sunday Prime 2 Hour Sunday Prime 2 Hour B	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	-----2	:30	2	\$150.00	P-02	2.00	NM	2	\$300.00
(Program: AGOT)100.0%															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>					
Week:		05/25/20	05/31/20	-----2	2				\$150.00	2.00					
N33	WEAU	05/27/20	05/31/20	WEAU 13 News @ 10p S&M WEAU 13 News @ 10p Sun		10:00 PM-10:30 PM (10:00 PM-10:30 PM)	-----1	:30	1	\$330.00	P-02	3.81	NM	1	\$330.00
(Program: WEAU13 NW-10PM)116.0%															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>					
Week:		05/25/20	05/31/20	-----1	1				\$330.00	3.81					
Totals														125	\$21,165.00